



**FOR IMMEDIATE RELEASE**

February 23, 2022

**MEGA MULTI-DAY 50/50 IN SUPPORT OF ALBERTA'S FRONTLINE WORKERS  
PROGRESSIVE ONLINE JACKPOT STARTS TODAY AND BUILDS UNTIL MARCH 5  
NET PROCEEDS WILL SUPPORT WOUNDED WARRIORS CANADA AND OPERATION  
FRONTLINE IMPACT**

***TICKETS CAN BE PURCHASED AT [EDMONTONOILERS.COM/5050](https://edmontonoilers.com/5050)***

Photos available [HERE](#)

**February 23, 2022 (Edmonton, Alberta)** – Wounded Warriors Canada, Operation Frontline Impact and the Edmonton Oilers Community Foundation are calling on all Albertans to rally together in support of our province's frontline workers through the Mega Multi-Day 50/50. This progressive 50/50 raffle starts at 9:00 a.m. on Wednesday, February 23 and runs until 11:00 p.m. on Saturday, March 5—with the jackpot building over each day to a potentially record-setting final total.

The net proceeds of the Mega Multi-Day 50/50 raffle will support Alberta's veterans, first responders, healthcare professionals and their families through Wounded Warriors Canada and Operation Frontline Impact. Additional net proceeds will also support the MS Society.

"We will be ever grateful to the people on the frontline of the pandemic over the past two years and the Edmonton Oilers Community Foundation couldn't think of a better cause to support through the largest gameday 50/50," said Corey Smith, Board Chair of the EOCF. "This is a chance for Albertans to say thank you and help ensure these true heroes and their families have the support they need to manage the immense physical and mental toll that comes with being a first responder. We thank Albertans for their continued generosity and we'd also like to thank Rogers Sportsnet and Corus Entertainment, the official television and radio rights holders of the Edmonton Oilers, for helping us share the message of unprecedented community support in Oil Country since the inception of the online 50/50."

"Operation Frontline Impact aligns the efforts of 39 hospital foundations from across central and northern Alberta to raise critical funds for those on the frontlines of care," said Sharlene Rutherford, President and CEO of the Royal Alexandra Hospital Foundation. "As we approach the two-year mark of this unrelenting battle, our level of gratitude soars when we see Albertans and organizations like the EOCF continuing to support the mental and physical well-being of our exhausted staff that provide life-saving care day in and day out at our province's hospitals."

“The pandemic has placed unprecedented stress on our first responders. Often overlooked are the children exposed to the secondary effects of trauma as a result of living with a first responder parent struggling with an operational stress injury such as PTSD,” said Scott Maxwell, Executive Director of Wounded Warriors Canada. “Our Warrior Kids Camp and Virtual programs are made possible through partnerships and we are extremely proud to partner with the Edmonton Oilers Community Foundation on this important Multi-Day 50/50.”

50/50 tickets can be purchased at [edmontonoilers.com/5050](https://edmontonoilers.com/5050).

Albertans who purchase their tickets early will be automatically entered into the following early bird draws:

- **Wednesday, February 23** before 7:30 PM MT: Ford Mustang (\$37,395 value)
- **Saturday, February 26** before 12:00 PM MT: \$5,000 Cash Prize
- **Saturday, February 26** before 5:00 PM MT: \$5,000 Cash Prize
- **Sunday, February 27** before 1:00 PM MT: 2022 SKI-DOO Summit from Martin Motor Sports (\$16,449 value)
- **Tuesday, March 1** before 8:00 PM MT: \$15,000 Cash Prize
- **Thursday, March 3** before 8:00 PM MT: \$10,000 Cash Prize
- **Saturday, March 5** before 7:00 PM MT: Scotiabank Suite for 12 for an Oilers Home Game plus a \$1,000 Food & Beverage credit (\$9,600 value)

Those who purchase \$100 in 50/50 tickets will also receive a \$25 Canadian Brewhouse gift card, with a maximum of one gift card per Edmonton Oilers game day during the Mega Multi-Day 50/50.

-30-

### **About Edmonton Oilers Community Foundation**

The Edmonton Oilers Community Foundation (EOCF) is a proud supporter of Oil Country and has been contributing to our community's success since 2001. With a focus on programs aimed at those most vulnerable in our community, especially in Edmonton's downtown, and youth hockey programming with a goal to increase participation of under-represented groups in our community, the Oilers Foundation is dedicated to building strong, vibrant and safe communities by demonstrating philanthropic leadership and continues its deep legacy of giving back. Thanks to the generosity of our valued hockey fans, Oilers players and alumni, the EOCF Board of Directors, Oilers Entertainment Group (OEG) employees and the Katz Family, the Foundation has contributed over \$66 million to charitable organizations and minor hockey programs across Oil Country since 2001.

### **About Operation Frontline Impact**

Operation Frontline Impact is made up of 39 hospital foundations across Alberta and was created to address the emergent needs of hospital staff. All involved foundations are focused on raising critical

dollars to help provide support for frontline healthcare workers in Alberta. Funds raised will allow for increased access to mental health and wellness resources, counselling services, basic needs such as food, shelter, clothing, furniture, equipment and other essential items necessary for preserving mental and physical health.

### **About Wounded Warriors**

Wounded Warriors Canada is a national mental health service provider offering a range of clinically facilitated programs that have been developed to support the unique needs of Veterans, First Responders and their families. Their programs support individuals, couples, spouses, surviving spouses, and children of those who serve or have served our country and communities.